

ANNUAL REPORT



ABOUT US



Our Vision

We are committed to maximising individual learning, enhancing communication. internal creating mutually beneficial client relationships. At Hindu Consulting Group, our vision is to be an inclusive and supportive where organisation each consultant is responsible, receives professional development, and is empowered to make a meaningful impact on society. We aim to foster continuous improvement, holistic team development, and individual learning.

Our Mission

We are a result-oriented consulting society committed to helpina socially aware clients close the opportunity gap. Our goal is to provide strategic marketing business planning to clients with expert, highly effective operational support—a service usually only available to well-resourced and wellestablished companies currently. Every obstacle we face is opportunity to make a meaningful and lasting difference.



"Even sky is not the limit!"

TIC'S WORDS



Ajay Jaiswal Teacher-in-charge, HCG



I extend my sincere appreciation to the Hindu Consulting Group for their tireless efforts in compiling publishing their present annual report. Over the years, the society has consistently demonstrated its commitment to upholding the values that Hindu College strives to instill in its students. As a testament to their dedication, Hindu Consulting Group has emerged as a viable career path in recent years, and the society has worked assiduously to establish itself as a reputable entity in this field. As the faculty advisor, I am delighted to witness the enthusiasm and dedication of the students as they engage with live projects and events, fostering a dynamic work environment that cultivates problem-solving, presentation, and analytical skills among our talented individuals.

PRESIDENT'S NOTE



Sejal SinghPresident, HCG



I extend my heartfelt gratitude to the Hindu Consulting Group for being more than just a society—it has truly been home. When I first stepped into Hindu College, HCG offered comfort, purpose and a individuals circle of who constantly inspired me to grow. I feel incredibly fortunate to have worked with such a driven and talented cohort. The 2024-25 session upheld our legacy with national-level events, impactful projects and a strong emphasis on skill development that beyond college life. What HCG apart is its culture—one that embraces questions, mistakes and arowth. welcomina everv individual wholeheartedly. As I conclude this journey, I carry with me cherished memories, genuine friendships and pride in what we've built. I'm confident the spirit of HCG will continue to flourish. and I will always cheer for this remarkable family.

OUR MENTORS



RISHABH JAIN

- Analyst, McKinsey
- Analyst , ZS (Former)
- Analyst, Ernst & Young (Former)
- SGTBK, University of Delhi



SHRASHTI JAIN

- Analyst, Accenture Strategy
- PGDM, MDI Gurgaon
- Associate (ZS Former)
- SRCC, University of Delhi



AVIRAL GUPTA

- Senior Consultant | Ernst & Young
- Senior Analyst , PwC India (Former)
- BBA , Symbiosis Centre for Management Studies



PULKIT AGARWALLA

- Associate, Tusk Investments
- MBA, CUHK Business School
- MBA Exchange, Kellogg School of Management
- Ex-Private Equity Investor

PROJECTS

The team conducted targeted research on Indian financial regulations (SEBI, RBI) to ensure Crowwd's legal compliance, distinguishing financial advice from opinion. They employed Al-driven marketing to reach students, professionals, and traders, calculating customer acquisition costs through guesstimate analysis to optimize educational for platforms. in-depth outreach competitor study informed a customized GTM strategy, incorporating SAM insights and localized AI features to meet evolving market demands.





The team conducted a comprehensive study of global and Indian religion-tech trends, spotlighting India's 11.5% share in global funding and future potential in immersive tech and digital spirituality. Over 30 key players were analyzed, including AstroTalk and AppsForBharat, alongside \$877M in funding channels such as crowdfunding and digital donations. High-growth areas like virtual darshan and religious ed-tech were identified using financial and riskbased assessment models. The team proposed adoption blockchain strategies leveraging and institutional partnerships, compiling data on 200+ companies and shortlisting 12 high-potential startups for investment.

PROJECTS

The team conducted a detailed analysis of Poshn's offerings to align strategic planning with market demand, evaluating financial feasibility to ensure sustainability. In-depth FMCG market research focused on dry fruits, soybean oil, mustard oil, and bura, uncovering consumer trends and competitive dynamics. A multi-channel GTM strategy was crafted, incorporating SEO, influencer outreach, and pricing-distribution models for market entry. Performance KPIs were defined to track ROI and refine campaigns. Regular consultations with leadership enabled feasibility checks, ensuring market alignment through data-backed validation.





The team conducted a comprehensive analysis of the global spacetech sector, evaluating emerging trends and growth opportunities. A quantitative assessment model was developed to identify top-performing companies using financial metrics, growth indicators, and risk parameters. They shortlisted 12 high-potential startups and explored 15+ investment opportunities, narrowing down to 3 key subsectors using expert insights and KPIs. A robust database of 150+ firms and 300+ stakeholders was created, analyzing funding and revenue data. The team also engaged with NASA, ISRO scientists, and startup founders to extract strategic market insights.

PROJECTS

The team conducted an in-depth study of India's handloom and handicraft sector, analyzing socio-economic dynamics through 40+ RTI filings and secondary research focused on regional diversity. A pitch deck was developed estimating market size, growth potential, and SDG alignment to capture HKP's overall impact. They evaluated 25+ proposed **UX-focused** website competitors and improvements to boost engagement for HKV Benaras and Hastkala Pramanak. Artisan narratives and awareness campaigns were designed to spotlight traditional weaving's decline, counterfeit risks, and the importance of authentication initiatives via interactive digital strategies.



OUR SERVICES





Developing financial forecasts to guide strategic decisions and funding requests.

Enhancing marketing effectiveness and optimizing operational processes for business success.

OUR EVENTS

CÉNTRIVANCE '25

THE HINDU CONSULTING SUMMIT







HCG's flagship event, Contrivance'25, held on 22nd February 2025, marked another milestone in the academic calendar with over 4100 registrations, a reach surpassing 1 million, and a prize pool of ₹2 lakhs. In collaboration with Invest India as our Case Partner, the event delivered an immersive experience through three power-packed competitions: Case Crack 5.0, centered on an ODOP-based business case; CorpNeeti 4.0, a high-stakes business simulation and auction and Envisage 3.0, a crisis-response survival challenge. Designed to sharpen strategic thinking, decision-making and innovation, Contrivance'25 offered participants a holistic consulting experience. With strong visibility and engagement across platforms, the event was amplified by notable LinkedIn creators like Esha Malhotra, contributing significantly to its digital momentum.

4100+

Registrations

Events

INR 2 Lac | 1,20,000+

Prize Pool

Impressions











OUR EVENTS

Aced and Placed 3.0

We hosted the **third edition** of our annual Placement Preparation Bootcamp, **Aced & Placed 3.0** in the third week of July, drawing enthusiastic participation from students nationwide and witnessing **900+ registrations**. The event featured engaging sessions on **consulting careers, securing off-campus roles**, and mastering key placement skills. Backed by **Top 1%** as the **title partner** and led by seasoned speakers—industry professionals and alumni from premier institutions—the bootcamp delivered actionable guidance and mentorship. With a strong turnout and overwhelmingly positive feedback, Aced & Placed 3.0 proved to be an enriching experience, empowering attendees to take confident strides in their career journeys.



















OUR EVENTS



Held in the first week of November. Inter-Campus the Competition was a collaborative initiative with 180 Degrees KMC and SRCRC, designed especially for iunior consultants. Freshers tackled an EdTech case problem in cross-society teams, fostering networking inter-college and hands-on learning. Participants presented solutions on-campus at Hindu College and SRCC, facing Q&A rounds by judges. competition offered an immersive experience in case solving, teamwork, and public presentation, enrichina their foundational consulting exposure.

Participants also built meaningful connections with peers from other premier institutions, expanding their professional network early on. The collaborative structure encouraged cross-campus bonding, fostering long-term relationships beyond the competition.







KNOWLEDGE SESSIONS



It takes vision to begin, but it takes wisdom, patience, and adaptability to build something that lasts.



SKILL BUILDING SESSIONS FOR JUNIOR CONSULTANTS







We equipped freshers with practical career success strategies with focus on resume building, LinkedIn optimization, case competition skills. Personalized feedback empowered students to confidently navigate recruitment processes and gain a competitive edge.







We conducted an insightful session on guesstimates, extensively covering problems and approaches sourced from the renowned IIM Ahmedabad and IIM **Bangalore** casebooks. This helped participants build structured thinking and develop strong estimation frameworks







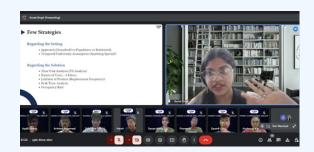
We also organized sessions on case interviews. focusing on market entry, growth strategy, and profitability improvement cases. These workshops provided participants with practical exposure structured problem-solving and frameworks essential for cracking top consulting interviews.

KNOWLEDGE SESSIONS

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For our financial cohort, we conducted sessions covering key topics including financial ratios, mutual funds, basics derivatives, **IPO** fundamentals, the 2008 financial crisis, the Satyam hands-on scam, and a workshop on creating your first equity research report.





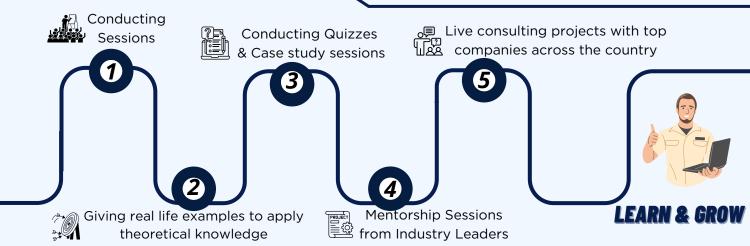






We leveraged these learnings to execute impactful **society projects,** applying these to deliver real-world insights. This practical application helped members deepen their understanding and build strong, **industry-relevant skills.**

OUR LEARNING CYCLE



INTERNSHIPS & PLACEMENTS



PLACEMENTS

- Our President, Sejal Singh got placed at Alvarez & Marshal.
- Our Vice President, Devesh Kabra got placed at D.E. Shaw &
 Company
- Our Vice President, Chhavi Jain got placed at **D.E. Shaw & Company.**
- Our Chief Executive Advisor, Bhavya Arora got placed at ZS Associates.
- Our Senior Consultant, Sneha Singhal got placed at Alvarez & Marshal.
- Our Senior Consultant, Kartik Goel got into the United Airlines
- Our Senior Consultant, Himesh Khandelwal got placed at ZS Associates
- Our Senior Consultant, Mukund Padia got placed at Tres Vista.
- Our Senior Consultant, Nimisha Bisht got placed at Trinity Life
 Science
- Our Senior Consultant, Saatviki Chawla got placed at Bain &
 Company
- Our Senior Consultant, Vrinda Manocha got placed at Futures First

INTERNSHIPS

- Our Senior Consultant, Aashna Abrol interned at JSW.
- Our Senior Consultant, Himesh Khandelwal interned at **HT Media Group**.
- Our Senior Consultant, Kartik Goel interned at I Value Group.
- Our Senior Consultant, Mukund Padia interned at Park Plus.
- Our Senior Consultant, Nimisha Bisht interned at Invest India.
- Our Senior Consultant, Sarthak Gupta interned at the Ministry of Housing & Urban Affairs.
- Our Senior Consultant, Sneha Singhal interned at Invest India.
- Our Consultant, Arindam Roy interned at Nation With Namo as a Summer Policy Associate.

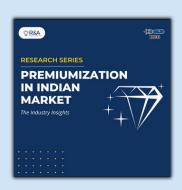
INTERNSHIPS

- Our Consultant, Arnav Malhotra interned at Bain Capability Network as a Summer Analyst.
- Our PR & Marketing Director, Aaditya Shukla interned at **Ab InBev** as a **Summer Intern**.
- Our Research & Analytics Director, Dev Nautiyal interned at **D.E. Shaw** as a **FinRes Summer Intern.**
- Our Research & Analytics Director, Krish Agarwal interned at Goldman Sachs as a Summer Analyst.
- Our Consulting Director, Proneet Narain interned at **Grant Thornton** as a **Summer Trainee**.
- Our Executive Director, Saatvik Chandgothia interned at Campus Fund as a VC Fellow Intern.
- Our PR & Marketing Director, Sachleen Kaur interned at **Grant Thornton** in **Talent Acquisition.**
- Our Executive Director, Khushi Bansal interned at Bain Capability Network as a Summer Analyst.
- Our Consulting Director, Shresth Singhania interned at **Bain Capability Network** as a **Summer Analyst.**
- Our Consultant, Aryan Thoria interned at **Goldman Sachs** as a **Summer Analyst - Controllers.**
- Our Consultant, Ashish Chand worked as a Model at Purple Thoughts.
- Our Consultant, Harsh Raj Keshav interned at Abhiman as a Market Research Intern.
- Our Consultant, Lakhi Tiwari interned at Goldman Sachs as a Summer Analyst.
- Our Consultant, Lavanya Sarda worked as a Creative Executive at AP Podcast.
- Our Consultant, Malay Bajaj was an Investment Banking Fellow at Marquee Fellowship.
- Our Consultant, Manit Agarwal worked at **Attack Capital** as a **Founder's Office Intern.**
- Our Consultant, Naisa Virmani interned at EY as a Business Consulting Risk Intern.
- Our Consultant, Rananjay Jamwal interned at **Bain Capability Network** as a Summer Analyst.
- Our Consultant, Sanya Khurana interned at Campus Fund as a VC Intern.
- Our Consultant, Tanmay Harlalka interned at **DLF Limited** as a **Risk Analysis Intern**.
- Our Junior Consultant, Saksham Ahuja interned at KPMG as a Consulting Advisory Intern.
- Our Junior Consultant, Yash Jain interned at Crowwd as a Growth Analyst Intern.
- Our Junior Consultant, Artham Aggarwal interned at **SMC Global Securities Ltd** as a **Finance Intern**.
- Our Junior Consultant, Asmi Kathuria interned at **Apollo 24** 7 as a **Product Trainee**.
- Our Junior Consultant, Mayank Jalan interned at **Finnexus Proschool** as an **Equity Research Intern.**

- Naisa Virmani was the National Second Runner up in EY Cafta Case
 Championship 2024 in the strategy and innovation stream
- Naisa Virmani was the National Winner of Shri Ram Casepresso by SRCC
- Naisa Virmani was the National Runner up in ProdNix 1.0- case competition by IIM Jammu
- Sanya Khurana was the National Winner of Eco Simulation by IIT
 Delhi
- Sanya Khurana was the National Winner of MARQIT by IIM Raipur
- Krish Agarwal and Aryan Thoria won the Goldman Sachs Intern Ideation Challenge
- Krish Agarwal came Top 10 out of 1000 teams in Brainwars case study competition 2025 by Bain and company.
- Krish Agarwal came Top 10 out of 1600+ teams in Cushman and Wakefield Case Competition 2025.
- Krish Agarwal came out as National Second Runner up at Strategem by IIT Delhi
- Sakhsham Nagpal came out to be National Winner of in Business Conclave'25 by SRCC
- Artham Aggarwal and Saksham Ahuja came out to be National Runners-up in Invicta'25 by SSCBS
- Artham Aggarwal and Saksham Ahuja came out to be National Second Runners-up in Business Conclave'25 by SRCC
- Artham Aggarwal came out to be National Winner in Nilami Exchange'24 by Shaheed Rajguru College
- Shaurya Jain secured First Position at Equiverse 2.0 by SSCBS
- Pranay Jain and Sidra Hussain secured Second Position in Conquest x Factor conducted by LSR
- Priya Yadav secured First Position at Ponzi Scheme by Ramjas College
- Riyan Khattar came out to be National Winner of Brainframe by SRCC
- Ananya Gupta secured Third Position in Caselane by 180DC Mesra

- Manit Agarwal has started his own **Beverage startup**, **ELEMINT**.
- Manit Agarwal has secured First Position in Socio Sphere organised by Kirori Mal College
- Sidra Hussain came out to be National Runner up in Executive Edge by Kirori Mal College
- Manit Agarwal was the Runner-Up in Startup Nexus at the College of Vocational Studies
- Ananya Gupta secured Second Position in Casecom by Ramjas
 College
- Ananya Gupta secured Second Position in Mentor me casecom
- Aditya Agarwal came out as National Second Runner up in Invicta'25 by SSCBS
- Mayank Jalan won an inter-department quiz at hindu college
- Arshnoor Kaur came out to be National Winner in case comp organised by Sri Venketeswara College
- Arshnoor Kaur secured National Finalist in Shri Ram Investment competition by SRCC
- Artham Aggarwal and Ananya Gupta secured National Finalists in Udgam competition by IIT Kharagpur
- Artham Aggarwal, Dipanshu Khandelwal and Pranay Jain secured
 National Finalists in Prod-a-vista by IIM Raipur
- Saksham Ahuja and Artham Agarwal secured **National Finalists** in Arena 180 by **180 Degrees Consulting SBSC.**
- Kartik Goel cleared CFA L1 Examination with 90+ %ile
- Kartik Goel cleared FRM P1 Examination
- Shresth Singhania cleared CFA L1 Examination
- Our Junior Consultant, Aditya Agarwal, successfully completed the
 NISM Series XV Research Analyst certification
- Asmi Kathuria cleared the CB2 Actuarial Examination
- Aadii Juneja cleared the **C.A Foundation Examination**
- Ankit Gupta cleared the **C.A Foundation Examination**
- Saksham Nagpal cleared the C.A Foundation Examination

RESEARCH SERIES





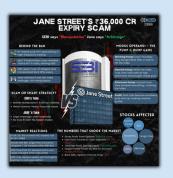


Building on our commitment to nuanced perspectives, the Industry Insight Series explores transformative trends with strategic depth and analytical rigor. This year, we examined highgrowth, disruptive domains—uncovering key patterns and opportunities through meticulous research. Each edition empowers our community to think critically and connects academic curiosity with real-world relevance, reinforcing research as a core pillar of our society's impact.









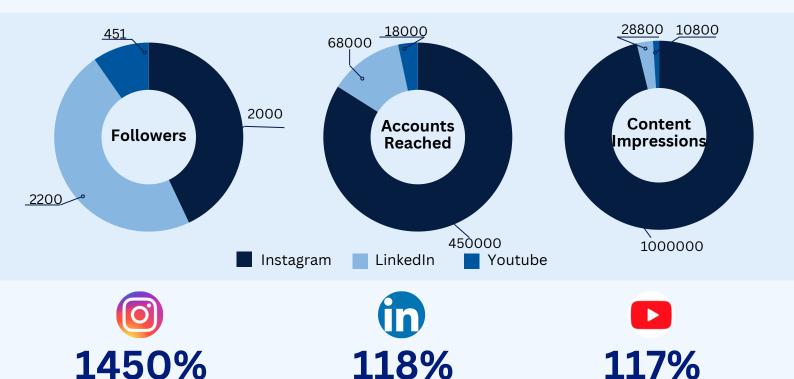
Our Data Bytes Series presents a snapshot of the evolving economic landscape through one-pager reports. Designed for quick consumption yet grounded in strong analysis, each edition breaks down recent developments in the business and policy world using sharp visuals and concise commentary. This initiative bridges speed with substance—keeping our community informed, curious, and analytically engaged with real-world shifts.



Upcoming Data Byte Series

CONTENT ENGAGEMENT

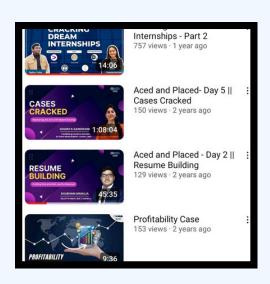
Over the past year, Hindu Consulting Group has effectively harnessed Instagram, LinkedIn, and YouTube to expand our reach. Instagram's engaging content connected us with a younger audience, while LinkedIn elevated our professional standing through key milestones and collaborations. YouTube has also become a key platform for sharing practical insights, positioning us as a trusted resource for aspiring consultants and further strengthening our presence in the consulting space.



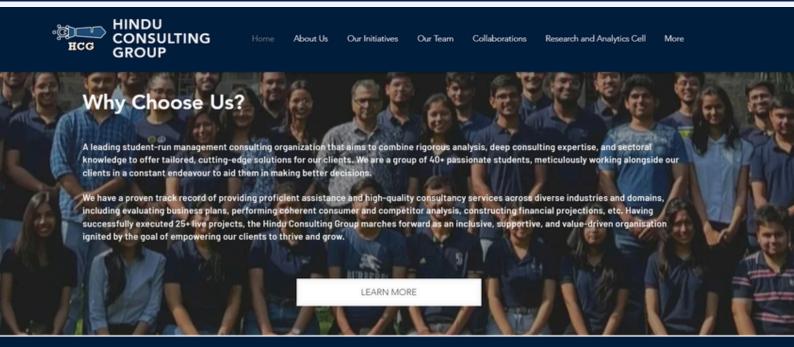
Net growth over the last year





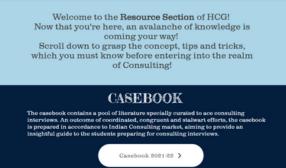


OUR WEBSITE



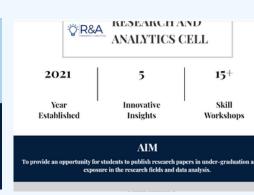


2019



30

100+





571% Increase in site sessions

462%Increase in unique visitors

Our website serves as a dynamic platform that highlights the Hindu Consulting Group's achievements and service offerings. It showcases our consulting expertise, successful case study competitions, and the range of projects we've completed. The website also features our industry partnerships and member development programs, offering a comprehensive insight into our expertise and dedication to excellence.

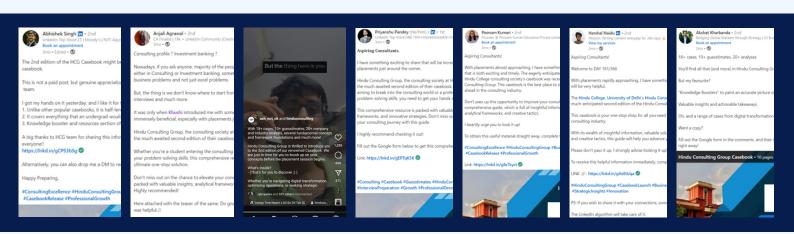
OUR CASEBOOK

The Hindu Consulting Group (HCG) successfully launched the **second edition** of its Casebook. This edition continues to build on HCG's commitment to delivering high-quality case studies and insights, providing valuable resources for aspiring consultants and professionals.



10+ | 15+ | 10+ | 2,000+
Guesstimates | Case Interviews | Industry Insights | Students helped

Our Casebook received notable attention, with several renowned **LinkedIn** and **Instagram influencers** showcasing it on their social media platforms, further boosting its reach and impact across a broader audience.



MOMENTS AT A GLANCE















